

## CANDIDATE TO THE WORLD SCOUT COMMITTEE

# CELSO MENEZES



*Brazilian*

*Born in 1982 (42 years old)*

*Currently National Director of Strategic Management.*

Dear fellow Scouts, My name is Celso Menezes, I have been a member of the Scout Movement since I was 6 years old, having had the privilege of experiencing the Scout Method and its Educational Program throughout my childhood and youth.

When I turned 21, I chose to continue in the Scout Movement as a volunteer, collaborating with the education of other young people as a way of repaying all that the Scout Movement has given me. There is no doubt that the (positive) impact of Scout education has changed my life, allowing me to create/increase skills that are now my characteristics, such as proactivity, leadership, social and environmental responsibility, among others.

As a volunteer, I still work in the Scout unit (Tangara Group and Sea Scout Group Acacia), having already worked at district, regional and national level. Internationally, I have collaborated by participating in Brazilian delegations at the World Conferences in Azerbaijan and Slovenia, the Inter-American Conference in Paraguay and as Assistant Contingent Leader for the Jamboree in South Korea. I also acted as program coordinator for Interamerican Jamboree & Camporee and coordinator of the host team for the World Forum on Non-Formal Education, held in Rio de Janeiro. Between 2022 and 2023 I was part of the World

Organization's Financial Management Project, which, using the GSAT results as a basis, created specific training for the financial area, with a focus on training members of National Scout Organizations.

I currently work as a Consultant for the World Organization in the area of Governance. I am a candidate for the World Committee because I believe that the knowledge acquired in my scouting experience, as well as my willingness to serve and collaborate, will be useful to World Scouting.

I am grateful for the opportunity to participate in this democratic and inclusive process. In the following pages, I'll share some important proposals and experiences I've had in my Scouting life.

Be Prepared!

**Celso Menezes**

## EXPERIENCE

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**1988 / 2003**

Youth Member

**2003 / current**

Scout and Leader. Currently Director of Educational Methods at G.E. Tangará

**2010 / 2012**

Coordinator of the South District/Santa Catarina - Brazil

**2012**

Regional Director of Institutional Relations (Santa Catarina - Brazil)

**2013 / 2016**

Regional Projects Director (Santa Catarina - Brazil)

**2014 / 2016**

National Director of Resource Mobilization

**2014**

Participation in the 40th World Scout Conference in Slovenia

**2015**

Co-author of the book "Resource Mobilization for Scout Groups"

**2015 / 2016**

Part of the National Board of Directors as Representative of the Southern Brazil Geographical Area.

**2016 / 2019**

President of the Santa Catarina - Brazil Scout Region.

**2016**

Co-author of the book "Young Entrepreneurs, How to Raise and Manage Resources for Your Patrol"

**2017**

Participation in the 41st World Scout Conference in Azerbaijan.

**2019 / 2021**

National Director of Educational Methods.

**2019**

Host Team Coordinator for the World Forum on Non-Formal Education in Rio de Janeiro.

**2020**

Program Co-Coordinator at Interamerican Jamboree & Camporee in Foz do Iguaçu.

**2021 / 2022**

Part of the National Board of Directors as Representative of the Southern Brazil Geographical Area.

**2022**

Participation in the 28th Inter-American Scout Conference in Paraguay - Member of the Resolutions Committee.

**2023**

Assistant Contingent Leader for the World Jamboree in South Korea (Support from Brazil).

**2022 - current**

National Director of Strategic Management

**2023 - current**

Consultant to the World Organization of the Scout Movement in the area of Governance.

During these years I have participated in the preparation and publication of many other publications in the areas of governance, adult education, the Educational Program, among others, with special emphasis on the new Educational Project of our Institution.

During my time as National Director of Educational Methods, we launched Mundo Melhor (Better World Framework) in Brazil, increasing the national teams from (more or less) 20 people to more than 200 people, including people aged 16 to 21.

I have time available to dedicate to the work at the World Committee, either remotely or by traveling. I am fluent in Portuguese, English and Spanish.

## PROPOSALS

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My candidacy for the World Committee reflects the conviction that my background in Scouting, combined with my willingness to serve and collaborate, means that I can make an active contribution to World Scouting. I am grateful for the opportunity to participate in this democratic and inclusive process.

In anticipation of the challenges that the World Scout Committee will face, I pledge to keep collaborative dialogue strong, to tackle the process of recovering post-Covid-19 members and to promote actions that strengthen the culture of peace and highlight the importance of non-formal education, in partnership with other institutions.

I would like to highlight some points for reflection and essential proposals:

**1) Growth:** I will share Brazil's remarkable success story in post-pandemic growth, offering valuable insights as the second largest National Scout Organization in the Inter-American Region. By sharing our story, we not only offer an overview of tangible results, but also share valuable learnings

that can inspire and guide other Scout Organizations. This is an invitation for an exchange of experiences, a frank dialogue about successful strategies, challenges overcome and lessons learned in the post-crisis revitalization process.

**2) Expansion of the Support Program:** Commitment to maintain the pace of expansion of the support program for National Scout Organizations, expanding support actions on an ongoing basis, incorporating innovations and best practices into the support program, ensuring that it remains relevant and effective in the face of constant developments in our global society. I understand that by maintaining the pace of expansion of the support program, I aim to create a lasting impact on the development of Scouting worldwide. This approach not only strengthens individual organizations, but also fortifies the global Scouting network.

**3) Experience in Global Events:** I have experience in organizing and managing large events, including national Jamborees and Inter-American Jamboree. I was also the host coordinator for the World Non-Formal Education Forum, which took place in Rio de Janeiro. My history in organizing events makes me confident that this experience will contribute to world level events.

**4) Diversity and Inclusion:** Emphasize the importance of expanding the culture of peace through relationships between diverse people, making the promotion of diversity and inclusion a priority. Considering that by encouraging respect for diversity, the Scouting movement prepares young people to be global citizens and agents of positive change in their communities, Scouting's inclusive approach goes beyond geographical borders, transcending cultures and creating a global web of solidarity.

**5) Environmental Sustainability:** Encouraging and promoting actions aimed at the sustainability and protection of our planet, recognizing the urgency of acting on behalf of the environment. Emphasizing that Scouting not only embraces this commitment, but translates it into concrete actions. It is a driving force for environmental awareness, education and action, empowering young people to become agents of change in their communities and passionate advocates for the preservation of our planet for future generations.

I stress my openness to suggestions and innovative projects, with a view to making my role on the committee an example of democracy, participation and efficiency.

Thank you in advance for your support in this mission.

Fraternally in Scouting!